

Penn State Survey Research

Brown Bag Presentation

“Cell Phones in Survey Research: Can you hear me now?”

When: Nov 3rd, 2009 12 PM to 1 PM 302 Pond Lab Presenter: Dr. Patricia Wamboldt

The Survey Research Center would like to invite you to attend a brown bag presentation exploring the utility of incorporating cell phones into phone surveys. Topics covered will include: the propensity of cell phone ownership, demographics of cell users and topics to consider when including cell phones in data collection.



Penn State Survey Research Center

300 Building, Suite 105
University Park, PA
16803

E-mail: pmw101@psu.edu